

Elaine (Eli) Collins-Brown, Ed.D.

Director of Instructional Technology and Faculty Development
Methodist College of Nursing

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EDUCATION

Ed.D. in Curriculum & Instruction with a focus on web-based and online course design and facilitation, 2006, Illinois State University, Normal, Illinois

M.Ed. in Educational Research with a focus on Educational Technology/Distance Education, 2001. Texas Christian University, Fort Worth, Texas

B.A. in Business Management, 1997. Northwood University, Cedar Hill, Texas. Magna Cum Laude

PROFESSIONAL

Teaching Experience

Courses

- Applications of Multimedia and Web Page Design**, instructor, MAED/Curriculum and Instruction - Adult Education, University of Phoenix, fall 2003 – 2008
- E-Education Capstone Course**, instructor, MAED/Curriculum and Instruction - Adult Education, University of Phoenix, fall 2003 – 2008
- Informatics**, instructor, RNBSN, 2nd Degree Accelerated BSN, BSN, Methodist College of Nursing, summer 2010
- Instructional Design**, instructor, MEd/Adult Education and Training, University of Phoenix, University of Phoenix, summer 2007 – 2009
- Instructional Strategies in Adult Education and Training**, instructor, MEd/Adult Education and Training, University of Phoenix, summer 2007 – 2009
- Technology for the Adult Learner**, instructor MEd/Adult Education and Training, University of Phoenix, summer 2007 – 2009
- Transition to Baccalaureate Nursing**, co-instructor, RN-BSN, Methodist College of Nursing, fall 2008 - present

Teaching & Learning Workshops

- Educative Assessment**, Topics in Pedagogy Series, Methodist College of Nursing, 2009
- Learner-Centered Teaching**, Topics in Pedagogy Series, Methodist College of Nursing, 2010
- Using Classroom Response Systems to Increase Engagement in the Classroom**, Methodist College of Nursing, 2008 – 2010

Using Wikis to Encourage and Support Collaboration, Methodist College of Nursing, 2008 - present

Course Design Seminar, Methodist College of Nursing, 2007 - present

Creating Rubrics for Student Assessment, Berkeley College, June 2008

Writing Measurable Learning Objectives, Methodist College of Nursing, 2008 - present

Using Rubrics in the Online Course Design Process, Northern Illinois University, College of Liberal Arts & Sciences, Online Faculty Institute, March & April 2008

CATs and WebCT, Effective Formative Assessment, Heartland Community College, Best Practices Faculty Forum, January 2008

Creating Rubrics for Effective Assessment and Evaluation, Methodist College of Nursing, October 2007

The WWW and Life Long Learning, Bradley University, Institute for Learning in Retirement, January 2008

What Can Be Done Better Online? TLT Group Friday Live! December 2007 - <http://www.tltgroup.org/tlt-swg/FL!/FL!past.htm#2007>

Building Interactivity into Your Online Courses, Illinois Central College, The Center for Instructional Innovation, October 2007

Online Course Design Seminar, Methodist College of Nursing, March-June 2007

Summer Institute for the 21st Century Educator, Illinois State University, Center for Teaching, Learning & Technology, 3 week series of intensive faculty development workshops, May 2006

Enhancing Web-based Instruction using WebCT, instructor, Illinois State University, Faculty Technology Support Services. 4-day intensive workshop focused on helping faculty enhance their current WebCT courses through instructional design and planning processes, summer 2005.

Building Interactivity Into Your Online Courses, Illinois State University, The Center for the Advancement of Teaching, April 2005.

What's it Like To Teach Online? Illinois State University, The Center for the Advancement of Teaching, February 2005.

Instructional Design for the Online Environment, organizer and instructor, *Pathways for Faculty Excellence*, The University of Texas at Arlington (UTA), Spring 2002.

Effective Online Instruction, guest lecturer, McClellan Community College, Waco, Texas. 2001 - 2005. Participation in chat discussions.

Flash, Anyone?, instructor, workshop for ITDE 2001 conference, Austin, Texas. August 2001. Three-hour workshop on the basics of Flash and sound pedagogical reasons for using Flash in Online Instruction.

Instructional and Web Design for Online Courses, co-instructor, 5-week faculty development course, Texas Woman's University, Denton, Texas. Summer 2001.

How to Build Interactivity into your Online Courses, co-facilitator, workshop for ITDE 2001 conference, Austin, Texas. August 2001. Two-hour workshop on effective uses of asynchronous and synchronous tools to integrate interactivity into online courses.

How to Build Interactivity into your Online Courses, instructor, UT TeleCampus Faculty Training, Austin, Texas. October 2001. One-hour session discussing effective uses of asynchronous tools to add interactivity into online courses.

Going to School in Your Pajamas, instructor, *Expanding Your Horizons*, Math/Science Career Workshop for Girls, UT Arlington Women's Studies, November 2001.

Web Planning and Design, author and instructor, Staff development course for HMHP Intranet web developers, Harris Methodist Health Plan, 1998 – 1999.

Instructional Design

Course Reviews - review new and existing online courses for sound design, structure, accuracy and technical functionality:

- Blackboard Exemplary Course Award Reviewer – 2009 & 2010
- Certified Quality Matters Course Reviewer
- Center for Distance Learning at Tarrant County College
- Center of Distance Education at the University of Texas at Arlington

RN-BSN program, Methodist College of Nursing, project manager and designer for 10 courses comprising the fully online RN-BSN program

Summer Institute for the 21st Century Educator, Center for Teaching, Learning & Technology, Illinois State University, three-week series of intensive faculty development workshops.

Enhancing Web-based Instruction using WebCT, Illinois State University, 4-day intensive faculty development workshop.

C&I 434 – Instructional Product Development, Illinois State University, for blended delivery using WebCT.

Applications of Multimedia and Web Page Design, instructor website used in tandem with Outlook Express, University of Phoenix.

E-education Capstone, instructor web site used in tandem with Outlook Express, University of Phoenix.

Volunteerism Certificate, three-course certificate program through the School of Community Service at the University of North Texas. <http://www.cps.unt.edu/untvols/>

Astronomy 101, an introductory course in Astronomy, University of North Texas.

Engineering Online, Computer Science and Electrical Engineering Masters degree program, UT Arlington. Twelve courses developed for the VCampus and Prometheus course management platforms. Examples of the media used in this project are at <http://www.connectedcreativity.com/eli/Engineering/>.

Instructional Design Workshop, Pathways for Faculty Excellence, the University of Texas at Arlington (UTA).

E-Marketing, contract with [Uni-U](#) for the University of Notre Dame Australia. Developed in BlackBoard.

Flash, Anyone?, workshop for ITDE 2001 conference (see Presentations below), Flash tutorial on CD-ROM.

Web Planning and Design, author and instructor, Staff development course for HMHP Intranet web developers, Harris Methodist Health Plan.

Web Development

Methodist College of Nursing, mcon.edu, web manager

George H. Brown, Professor and Theatre Professional
www.georgebrown.com

Dr. Dent Rhodes, Curriculum & Instruction, Illinois State University
College of Education, Curriculum & Instruction, Illinois State University, <http://www.coe.ilstu.edu/ci/>
Secondary Education Program, Curriculum & Instruction, Illinois State University
Texas Distance Learning Association, <http://www.txdla.org>
Webmaster, 2002; Conference website, 2001, 2002; chair of Web Development Committee, 2002. Chief Information Officer, 2002 - 2005

Successful Strategies for Using Asynchronous Discussion Boards, Masters' Treatise,
www.elicbrown.com/Treatise

Engineering Online, Electronic Showcase, TxDLA 2002 conference, www.elicbrown.com/Engineering/

Web Planning and Design Course Site, Harris Methodist Health Plan

Awards

Outstanding Doctoral Candidate, 2004- 2005, Curriculum & Instruction, College of Education, Illinois State University.

ETIP Fellow (Educational Technology Immersion Plus), College of Education, fall 2005,
<http://www.coe.ilstu.edu/etip/>

CAT Internship, spring 2005, The Center for the Advancement of Teaching, Illinois State University.

All-star Faculty, 2004, College of Education, University of Phoenix

Outstanding Club President, 2000, Division C, District 25 Toastmasters, Toastmasters International

SCHOLARSHIP Research

Current

- Developing a course design checklist based on evidence-based standards of quality and best practices in online and blended (hybrid) courses. Pilot scheduled for summer 2008
- Created a sustainable Onboarding program to provide orientation and mentoring for new faculty during their first year at the college. Implemented spring 08, conducting ongoing assessment and evaluation.
- Adapting classroom assessment techniques (CATs) for online or web-based instruction to be incorporated into face-to-face courses.

Past

- Aspects of online courses that are more effective and successful than traditional, face-to-face courses. Study conducted spring 2006, dissertation defense April 2006.
- Successful strategies for using asynchronous discussion boards, study conducted spring 2001 examining strategies for building interactivity in web-based and face-to-face courses. Master's Thesis, defense May 2001.

Presentations

Keynotes

Are the Natives Restless? Meeting the Needs of the 21st Century Student, Keynote Address, Best Practices Faculty Forum, Heartland Community College, Normal, IL, January 2008

Conferences

Quality by Design: Building it Right the First Time, SLATE Blackboard Users Group Conference, Chicago, IL October 2009

Integrating Wikis into Courses and Collaborations, Teaching and Learning Technology Conference 2009, Missouri University of Science and Technology, April 2009

Bringing New Faculty 'Onboard' for Success in the First Year, POD/NCSPD Joint Conference, Reno, NV. October 2008

Using Course Evaluation Rubrics in the Online Course Design Process, United States Distance Learning Association (USDLA), Annual National Conference, St. Louis, MO. April 2008

Using a Quality Evaluation Rubric in Online Course Development, International Forum for Women in E-Learning (IFWE), Santa Fe, NM, Nov. 28 – 30, 2007

One-Minute Papers and Blackboard: An Unbeatable Team for Formative Assessment, 5th Annual SLATE conference, Chicago, IL Oct. 4, 5, 2007

Using a Quality Evaluation Rubric in Online Course Development, PODNetwork 32nd Annual Conference, Pittsburgh, PA October 25-28, 2007

This Works So Much Better Online Than In The Classroom, Distance Learning Administration 2007, St. Simons Island, Georgia, June 24-27, 2007

Aspects of Online Courses That Are More Effective and Successful Than Traditional, Face-to-face Courses, 12th Sloan-C International Conference on Asynchronous Learning Networks, Orlando, FL Nov. 8 - 10, 2006

Aspects of Online Courses That Are More Effective and Successful Than Traditional, Face-to-face Courses, !MPACT 2006 WebCT 8th Annual WebCT User Conference, Chicago, IL. July 10 - 14, 2006

Website Planning and Design, Bradley University, IBEN Lectureship, March 2006.

Aspects of Online Courses That Are More Effective and Successful Than Traditional, Face-to-face Courses, Graduate Research Symposium, Illinois State University, April 2006.

Using Reflection as a Teaching Development Tool for Graduate Interns, co-presenter, POD 2005, 30th Annual Conference, Milwaukee, WI, October 2005.
<http://www.podnetwork.org/registration/2005/registration2005.htm>

No Programming Necessary! The promise of multimedia presentation software for creating quality learning objects, TCC 05 (Technology, Colleges & Community) Worldwide Online Conference, April 2005. <http://www.connectedcreativity.com/eli/tcc05/>

No Programming Necessary! The promise of multimedia presentation software for creating quality learning objects, Illinois Online Conference, February 2005,
<http://www.connectedcreativity.com/eli/ioc05/>

Multimedia in Online Courses, Bells and Whistles or Solutions? [19th Annual Conference on Distance Teaching & Learning](#), Madison, WI August 2003

Multimedia in Online Courses, Bells and Whistles or Solutions? [Best Practices in e-learning](#), Online Conference, University of Calgary, August 2003

Multimedia in Online Courses, Bells and Whistles or Solutions? Illinois Online Conference, 2002.
<http://www.ilonlineconf.org/>

Let's Talk, Building Interactivity into Your Online Courses, based on
<http://www.connectedcreativity.com/Treatise/index.html>, TxDLA 2002 Conference, Fort Worth, Texas.

Engineering Online, <http://www.connectedcreativity.com/eli/Engineering/>, Electronic Showcase, TxDLA 2002 conference, Fort Worth, Texas.

Flash, Anyone?, Instructional Technology and Distance Education 2001 conference, Workshop, Austin, Texas

Building Interactivity into Your Online Courses, Instructional Technology and Distance Education 2001 conference, Workshop, Austin, Texas

Flash, Anyone?, TxDLA 2001 Conference, Houston, Texas

Distance Education Policy, TxDLA 1999 Conference, Waco, Texas

Publications

E-Learning: Making it Easy to Learn, Interbusiness Issues (iBi), Peoria magazines.com, April 2010,
<http://www.peoriamagazines.com/>

Aspects of Online Courses That Are More Effective and Successful Than Traditional, Face-to-face Courses, Unpublished Doctoral Dissertation, May 2006.

Successful Strategies for Using Asynchronous Discussion Boards, [SideBars](#), Learning Resources Unit of the British Columbia Institute of Technology, Nov 2003 -
<http://online.bcit.ca/sidebars/03november/index.htm>

Effective Pedagogies for Managing Collaborative Learning in On-line Learning Environments, Roger Hartley, Eli Collins-Brown. Educational Technology & Society 2(2): (1999)

Reviewing

Blackboard Exemplary Course Project, Course Reviewer, 2009 & 2010
 Peer Reviewer, To Improve the Academy, PODNetwork, Jossey-Bass. 2009 & 2010
 Peer Reviewer, Journal of Asynchronous Learning Networks (JALN), Sloan-C Publications.
 Certified Quality Matters Course Reviewer, Quality Matters, www.qualitymatters.org.

SERVICE

Committees

Curriculum Committee, Methodist College of Nursing, 2009 - present
 Faculty Development and Evaluation Committee, Methodist College of Nursing, 2006 – present
 Program Evaluation Committee, Methodist College of Nursing, 2007 – present

Associations

- AACE** (Association for the Advancement of Computing in Education)
- AECT** (Association for Educational Communications and Technology)
- ASTD** (American Society for Training and Development) Heart of Illinois Chapter, member, 2008 - present
- EISTA** (Education and Information Systems: Technologies and Applications), Conference Proposal Reviewer, 2004 – 2008
- The E-Learning Guild**, member since 2006
- IFWE** (International Forum for Women in E-Learning), conference co-chair, 2009, conference planning committee, 2006 - present.
- International Webmasters Association**, <http://www.iwanet.org/> 2000 – 2005
- PODNetwork**, (Professional and Organizational Development Network in Higher Education), member since 2005, conference proposal reviewer – 2006, 2008, Electronic Resources and Communications Committee 2008. ECRC's WikiPODia project manager 2008 – present
<http://sites.google.com/site/podnetwork/>
- Sloan-C Consortium**, www.sloan-c.org, 2002 - present
- Texas Distance Learning Association (TxDLA)** – www.txdla.org, 1997 – 2005
Chief Information Officer, 2002 – 2003
Chair, Web Development Committee, 2002
Chair, Information Resources Team, 2003
Webmaster, 2002 - 2003
Conference Webmaster, 2002
Marketing Chair and Conference Webmaster, 2001
Conference Track Chair, Higher Education, 1999
Presenter, 1999, 2001, 2002
- Toastmasters International** – www.toastmasters.org, 1997 – 2004
Achieved ATM-S/CL level (Advanced Toastmaster Silver, Competent Leader)
UTA MavMasters, organizer and sponsor, president 2002, chartered May 2002
District 25 Webmaster, 1999 – 2000
District 25 Secretary, 1998
HMA Club #5213, VP Public Relations, VP Education, President (2 terms), 1997 – 2000
- USDLA** (United States Distance Learning Association), www.usdla.org, 2004 – present
Hospitality Committee Chair, 2009 & 2010 conference

EMPLOYMENT

Director of Instructional Technology and Faculty Development	2009 - present
Director of Instructional Technology	2006 - 2009
Methodist College of Nursing, Peoria, IL	

Oversight of all information technology, instructional uses of technology and faculty development at the College. Responsibilities include:

- Assist with instructional technology innovation and adoption.
- Serve as Blackboard Administrator.
- Conduct teaching/learning workshops, seminars and lead teaching/learning communities for various faculty development initiatives.
- Organize and facilitate all instructional technology faculty development activities.
- Provide instructional design support for all faculty.
- Web manager for college website and lead web team.
- Serve on President's Cabinet.
- Serve on various faculty committees.

- Oversee all smart classrooms and labs on campus.
- Manage the Database Management Administrator.
- Manage the Computer Lab Student Workers.
- Manage IT budget and acquisitions.

Received special recognition in the HLC and NLNAC Accreditation commission reports in regards to significant contribution to the College in teaching, learning and technology.

Developed an innovative new faculty orientation and mentoring program called the Onboarding Program that orients and supports the new faculty member during their first year at the college.

Significant Accomplishments:

- 80% of faculty have gone through course design seminar and followed process
- Organized and facilitated Teaching/Learning Communities.
- Project management of the development of the RN-BSN courses, 2nd Degree Accelerated BSN and Four-year BSN.
- Worked with RN-BSN faculty to create peer course review process and tool.
- Facilitated the implementation of online course evaluations.
- Researched and evaluated classroom response systems, recruiting 6 faculty members willing to adopt the technology and use in their classes.
- Research and evaluate new technology.
- Organization and evaluation of Topics in Pedagogy series for faculty.
- Provide one-on-one consultations on course design and teaching methods with faculty.
- Provide just-in-time consultations on Blackboard.
- Mentored Master's student practicum – fall 08 who designed one of the online courses
- Mentoring two faculty members who are pursuing their PhDs.
- Support Database Administrator's professional growth and development through increase scope of responsibility and mentoring.
- Helped college achieve North Central Association Higher Learning Commission accreditation in a record one-year candidacy.

Instructional Design Consultant

2000 – present

Iona Group, Morton, IL, 2008 - 2009

- Consult on new E-learning Initiative
- Help create e-learning strategy
- Go on client visits

Redland University, design consultant for School of Business, Redland, California, 2009

Certified Quality Matters Course Reviewer, Quality Matters.org, Maryland, 2006 – present

- Serve on review team that performs online course reviews and design recommendations.

The Center for Distance Learning, Tarrant County College District, Fort Worth, Texas, 2002 - present.

- Perform online course reviews and design recommendations.

The Center for Distance Education, the University of Texas at Arlington, Arlington, Texas, 2002 - 2004.

- Perform online course reviews; design analysis and recommendations; and media design recommendations.

Faculty

Methodist College of Nursing
RNBSN, 2nd Degree Accelerated BSN,
Instructional Staff

2008 - present

University of Phoenix Online, Phoenix, AZ

2003 - 2009

Instructor, MAED/Curriculum and Instruction - Adult Education & AET/ Adult Education and Training,
University of Phoenix Online, fall 2003 – present.

- Create and facilitate engaging, connected learning communities.
- Create weekly lectures, course projects, discussion questions, and tutorials from curriculum.
- Create and maintain course web sites.
- Assess student work and participation.

Graduate Assistant

2005 - 2006

Center for Teaching, Learning & Technology, Illinois State University, Normal, IL

- Faculty development and instructional design consultation.
- Workshops in web-based and online instructional design.
- Coordinate and facilitate summer intensive workshops.

Developed and taught two successful summer faculty development institutes.

ETIP Fellow

2005

Ed Tech Immersion Plus, Teacher Education Center, College of Education, Illinois State University, Normal, IL

- Project Management for the development of the ETIP program and team
- Workshops in web-based and online instructional design.

Graduate Assistant

2003 - 2005

Department of Curriculum & Instruction, College of Education, Illinois State University, Normal, IL

Assigned to various graduate faculty to supply technical help in the creation of:

- Online discussion activities.
- Professional/personal web sites.
- Program web sites.

- Consultation for improving online learning experiences.
- Research and analysis of various software and hardware products.

Instructional Designer

2002 – 2003

The Center for Distributed Learning (CDL), the University of North Texas, Denton, Texas.

Freelance designer for the development of four courses coordinated through CDL.

- Consult with faculty about current classroom content and pedagogy.
- Convert content from the physical classroom to the online environment.
- Design activities to increase interaction with content, instructor, and students.
- Write design document that will be used by developers to create online content.
- Review course after development for accuracy and completeness.

Instructional Designer

1999 - 2002

The Center for Distance Education, the University of Texas at Arlington, Arlington, Texas.

Project Manager and Instructional Designer for the development of twelve graduate level engineering courses for Internet delivery as part of the CSEE UT TeleCampus curriculum.

- Guide and assist professors and graduate assistants in preparing content for effective delivery on the Web
- Coordinate creation of all media, including audio, video, and Flash movies
- Transfer course content into appropriate formats including HTML, graphics, and media
- Serve as chair of the Design team, ADA Compliance team, and Internal Marketing team
- Review other UTA web courses for accuracy, web design and usability
- Supervise interns from TSTC-Waco Webmaster degree program
- Co-founder and instructor in the Pathways for Faculty Excellence program, a campus-wide faculty development program to help instructors move their course content online.

The CSEE (Engineering Online) program was recognized as one of the best programs in the nation by U.S. News and World Report, Oct. 15, 2001, along with Georgia Institute of Technology, Columbia University and Stanford University.

Developed a streamlined production and development model and timeline, effectively reducing re-work on projects by 20 – 40%.

Technical Writer

1998 – 1999

Harris Methodist Health Plan, Arlington, Texas.

Responsible for writing and editing online and print documentation for all systems used by Health Plan employees. Participated in the creation and promotion of the Health Plan's Intranet as part of the Web Development Team.

- Researched, analyzed and wrote user documentation; technical and function specifications, online help, report bulletins, and quick start guides. Also edited other writers' work.
- Responsible for development, design, and maintenance of four intranet sites
- Served as Lead Writer for two system development initiatives

Developed the curriculum and taught the Web Planning and Design class. Offered monthly, these classes were filled to capacity and consistently received excellent participant evaluations.

Quality Assurance Tester**1997 – 1998**

Harris Methodist Health Plan, Arlington, Texas.

Tested code for various system functions before it was moved into the live environment. Served as the web designer for the department intranet website.

Systems Liaison**1994 - 1997****Training and Development Specialist****Personal Trust Officer**

NationsBank (now known as Bank of America), Dallas, Texas.

Responsible for all aspects of employee training, communication with systems personnel, and promotion of internal departmental activities.

- Created and delivered a comprehensive training program encompassing all aspects of trust administration and delivery in a call center environment to help trust administrators give optimum customer service through effective use of UNIX-based technology, procedures and policies and workflow processes
- Assisted in the re-engineering of the workflow process to accommodate new functionality in the technology, making the entire departmental operationally more efficient
- Business analyst and liaison for the Dallas call center, interacting with technical support and the national liaison to ensure quality system performance
- Served as liaison with various support groups in the company to maintain and upgrade the technology environment
- Project lead and director in scripting and filming promotional video for the department

SOFTWARE

Microsoft Products	Word Excel Outlook Access PowerPoint Outlook Express Publisher	Mac & PC
Adobe Products	Dreamweaver Fireworks Flash Freehand ColdFusion Captivate Acrobat Pagemaker Photoshop Premiere	Mac & PC PC Mac & PC
Sound Editing	Audacity Goldwave Sound Edit	PC Mac
Video	iMovie QuickTime	Mac & PC
Project Management Coding	FastTrack HTML	PC

Content Management Systems	JavaScript CSS BlackBoard eCollege Prometheus Sakai WebCT	Development and Delivery
Other	VCampus SwishMax Camtasia Inspiration	

REFERENCES

Provided Upon Request