

# Using a Quality Evaluation Rubric in Online Course Development

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# Who's Here?

- Faculty Developers
- Instructional Designers
- Faculty
- Administrators
- Teaching or designing online courses?
- No experience with online?

# Assumptions

- Course design is separate from instruction
- Online environment is different/similar to F2F in distinct ways
- Rubrics are a useful/valuable tool

# What is a rubric?

- Scoring tool
- Criteria and standards
- Scope of performance

# How Are They Used?

- Assess performance
- Learning tool
- Design tool?
- Online have begun this process

# Why are we using a Rubric?

## ● Online RN-BSN

- Previous attempts disastrous
- Want courses to be of the best possible quality at the starting line
- As a guide in the course design process
- Engage faculty in the course design, peer review, and redesign process (willingly)


# 4 Rubrics Considered

- Quality Matters – Originated with Maryland Online, FIPSE Grant project
- ROI - Rubric for Online Instruction - a result of a quality project at Chico State California University.
- Blackboard - Greenhouse Award
- ION - Illinois Online Network - QOCI (Quality Online Course Initiative) Rubric & Checklist

# Quality Matters

1. Course Overview and Introduction
2. Learning Objectives
3. Assessment & Measurement
4. Resources and Materials
5. Learning Activities
6. Course Technology
7. Learner Support
8. Accessibility

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- A yellow arrow originates from the right side of item 6, 'Course Technology', and points diagonally upwards and to the left towards item 2, 'Learning Objectives'.

# QM Rubric

- Annotated with examples
- Criteria met at the 85% level
- Peer reviewed – composite rating
- Total of 68 points or more AND all 3 pt. essential standards are met

# Our Experience (so far)

- Grateful for a guide to design
- I've never worked so hard at learning objectives
- I'm starting to see how I can redesign my course to be better, online and in class
- I feel better about the peer review process using this rubric

# Questions for Discussion

- What are the benefits of using a rubric?
- What are the drawbacks?
- What are the connections for faculty developers?

# Resources

- [www.qualitymatters.org](http://www.qualitymatters.org)
- <http://www.ion.illinois.edu/initiatives/qoci/rubric.asp>
- [http://communities.blackboard.com/webapps/portal/frame.eset.jsp?tab\\_id=130\\_1](http://communities.blackboard.com/webapps/portal/frame.eset.jsp?tab_id=130_1)
- <http://www.csuchico.edu/celt/roi/>
- This presentation can be found at [www.elicbrown.com](http://www.elicbrown.com)